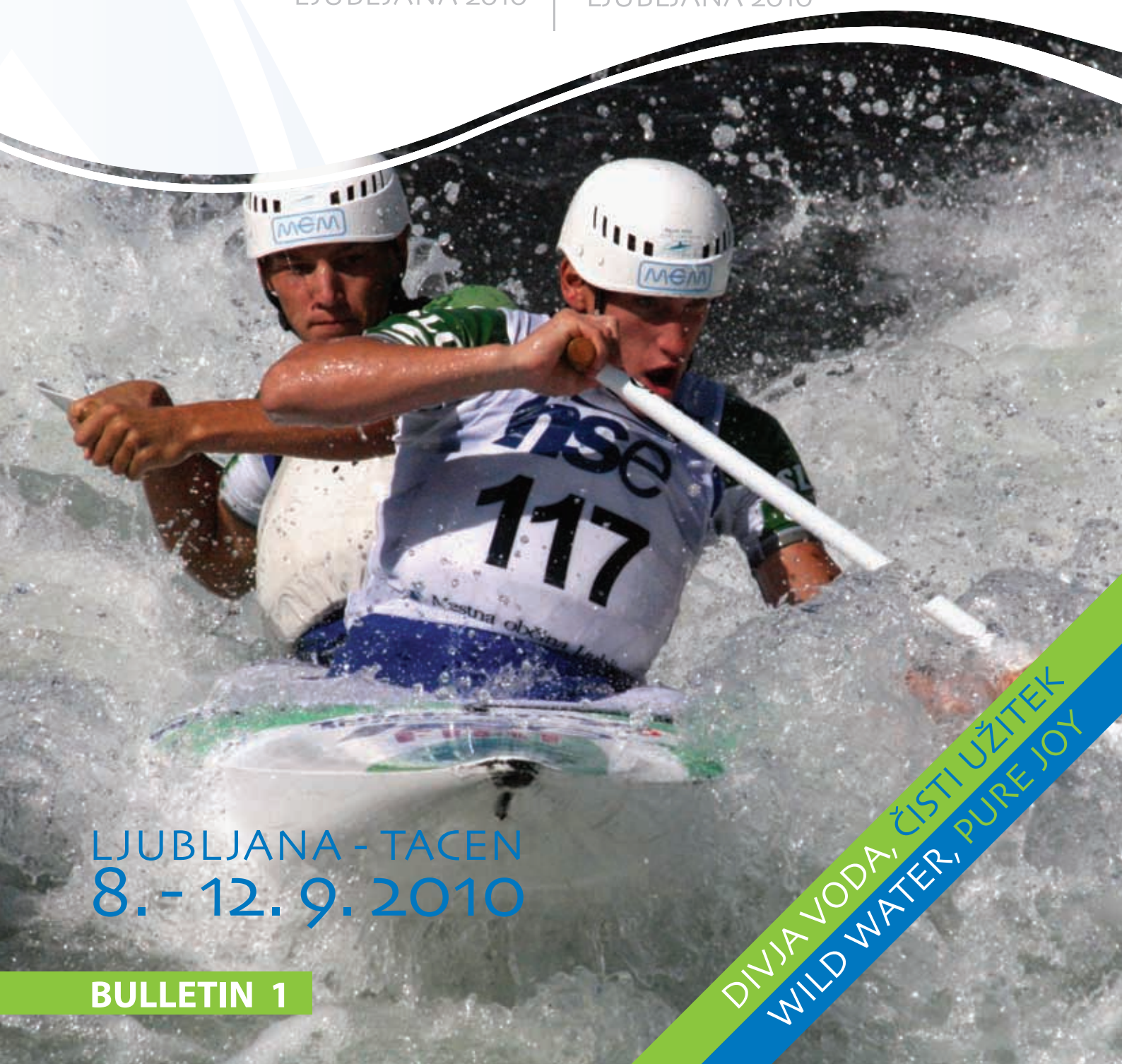




sloka 2010

Svetovno prvenstvo
v kajak kanu slalomu
LJUBLJANA 2010

ICF Canoe Slalom
World Championships
LJUBLJANA 2010



LJUBLJANA - TACEN
8. - 12. 9. 2010

BULLETIN 1

DIVJA VODA, ČISTI UŽITEK
WILD WATER, PURE JOY

I FEEL
SLOVENIA



City
of Ljubljana





City
of Ljubljana

For me Ljubljana is the most beautiful city in the world, not only because of its natural beauties and unique historical and cultural sights but mostly because it is home to kind, open and hospitable people. The number of events in Ljubljana is constantly growing. We are especially pleased to be able to organize international events to present the Slovenian capital to a wide range of people who take their pleasant memories and thoughts home to many European countries and all over the world.

As a mayor and sports enthusiast I am proud to be able to host the Kayak and Canoe Slalom World Championships in our city. We welcome all the competitors, their teams and all the visitors from far and wide with open arms. With our knowledge, experience and hospitality, we will do everything to create a friendly atmosphere for everybody.

I wish all the competitors from 75 countries a great deal of competitive sporting spirit, a successful performance and also good luck where needed. I am convinced that our domestic competitors are well prepared and will undoubtedly enjoy full support and get great encouragement from numerous Slovenians and citizens of Ljubljana who will come to Tacen. I myself will also be among them.

Let the best win.

So to everybody once again: Welcome to Ljubljana!

Zoran Janković
Mayor of Ljubljana



Photo: Stane Jeršič



A warm welcome to all participants and National Canoeing Federations representatives.

Some 19 years ago, Tacen was the venue for a great gathering of the World best kayak and canoe competitors. For me personally that date is as far back as is the 1955 when Tacen first successfully hosted the World Slalom Championships. To enlarge on the history of Tacen I have to point out that the first kayakers were challenging the Tacen's dam and rapids already 80 years ago...

Tacen had seen many changes and so has our sport of canoeing and kayaking. The rules have changed, the boats have changed, but the challenge of the white water remains constant.

The rapids in Tacen are but for the best of you. Moreover, for me as well as for the Canoe Federation of Slovenia we count this challenge of staging the World Championships as a special honor and a privilege.

The World Championships is not just a competition. This event is also the meeting venue, which is promising development of many new friendships, connections and strengthening of the old ones. I am looking forward to this happening.

Meeting old friends and making many new ones is besides the competition itself, a great experience of the World Championships.

Canoe Federation of Slovenia promises to do its utmost with one aim only: that this competition will be an unforgettable event which will be remembered for years to come; not just for the winners but for all participants – regardless if they are competitors or not.

Again, welcome to this great canoeing event and see you in Tacen 2010.

Marko Kryžanowski
The President
Canoe Federation of Slovenia





sloka 2010

The World Kayak and Canoe Slalom Championships 2010 in Slovenia gives my colleagues and me a great buzz. We are honoured as well as overjoyed with the prospect of meeting you at the Tacen venue of the SLOKA 2010.

After nearly 20 years of absence, Slovenia and its capital city Ljubljana are hosting world's best kayakers and canoeists showing their skills on the rapids of River Sava.

Long-standing tradition of kayak and canoe paddling in Slovenia combined with the amount of experience in organizing of top competition events are the basis on which we are preparing this event. The past successes of our competitors, the expected visiting crowd supporting the competitors, the attractiveness of the Tacen's venue itself – all these factors are giving us additional burst of energy to complete the preparations for the SLOKA 2010. Moreover, this in spite of some difficulties that we - at the organizing committee level - are encountering repeatedly during the last few years. When I mention difficulties, I am mostly referring to the unfulfilled wish of having a new, modern sport and recreation centre at Tacen.

The decision of ICF to entrust the preparation and staging of the World Championships to Canoe Federation of Slovenia was founded on the confidence ICF has in Slovene Canoe Federation and its achievements. This confidence is a great praise to the tireless workforce that forms Canoe Federation of Slovenia. At the same time, the confidence of ICF is also an acknowledgment to all Slovene competitors for their results as they are ranked among the best in the world ...

I remain convinced that the World Championships represents new challenges for all of us. Just for that reason, I invite you in the name of the Organizing Committee and my own to join us in creating an unforgettable atmosphere that will create lasting memories of the SLOKA 2010.

To conclude: I wish you a pleasant stay in Slovenia at Tacen; To all competitors I wish great achievements; To the spectators, supporters and visitors I wish nice weather and plenty of excitement while watching the world's best tamers of the white water rapids.

See you in September,



Bojan Žmavc
President of the Organizing Committee
SLOKA 2010



Organizers

International Canoe Federation
Canoe Federation of Slovenia
Organizing Committee – SLOKA 2010

Organizing committee

Bojan Žmavc	President of the Organizing Committee
Branko Brezigar	Vice President of the Organizing Committee
Ivo Tomc	Secretary General of the Organizing Committee
Andrej Jelenc	Member of the Organizing Committee
Jakob Marušič	Member of the Organizing Committee
Milan Črepinšek	Member of the Organizing Committee
Metka Čuk	Member of the Organizing Committee
Marko Kolenc	Member of the Organizing Committee



Ljubljana, the white city

The Slovene Capital has been connected to water throughout its history. Who does not know the stories about lake dwellers, who lived in the region named »Ljubljansko Barje« (Ljubljana moors) in symbiosis with the water. There is also a legend about how Ljubljana was founded, which is connected to Ljubljanica River. The Greek mythological hero, Jason, was supposedly the one who founded the city of Ljubljana after he stole the Golden Fleece from King Aeetes. When he was returning to Greece, Jason and his Argonauts supposedly made a stop in Barje (the moors), where he killed a horrible monster, a dragon which still remains the city's greatest symbol. Even in the time of the Roman Empire, Ljubljanica River was very important, because stone that was needed for building Emona, the predecessor of Ljubljana, was transported over it and the river was a connection between Emona and Nauportus, which is today called Vrhnika.

The greatest Slovene poet, dr. France Prešeren, also paid tribute to the river which runs through the centre of the Capital by featuring it in one of his greatest poems, »Povodni mož«. At that time, the Ljubljanica River played a very important part of the city life, whether it was used for transporting various materials, getting people from one place to another or for dipping swindling bakers.

Today, the river, which runs through the city centre, is not nearly as important as it once was, but it nonetheless remains one of the city's busiest spots. The best-known Slovene architect, Jože Plečnik, is the author of numerous important works, which adorn the banks of the Ljubljanica River and offer both locals and tourists plenty of chances to relax and socialize.



Tacen, experiencing rapids

Tacen is located in the picturesque environment by the Sava River, lying at the foothills of the Šmarna Gora Mountain and Grmada peak. Today, it is an independent commune governed by the City Council of the City of Ljubljana. It has a rich history. According to several estimates, it is said that ages ago this very region was home to a prehistoric settlement, whereas in time of the Roman Empire, an important trade route passed through this area, crossing the Sava River in Tacen. Tacen has also had an important role in the Slovene kayaking history, which began on October 20th, 1931, with the establishment of the first kayaking club in Ljubljana – "Kajak kanu klub Ljubljana". Tacen became an indispensable part of Slovene kayaking in 1939, when the Kayaking Championship of the Yugoslavian Monarchy was organized on the left bank of Sava River. In 1948, a permanent kayaking course was built on the right bank and in 1952, the competitors could already paddle pass the renowned gate, which carried the reputation of the Ljubljana course throughout the world and to this day it still remains a true challenge for all rapids tamers.



Corporate image of event

THE LOGO OF THE EVENT



The logo is the most recognizable and unique element of the entire corporate identity of World Championship in Kayak and Canoe Slalom. The entire logo is composed by elements that are connected to the sport and the organization of the event. The same basis applies to colours. The main motif is a boat with two paddles that make up the letter X, which can also mean the Roman numeral 10, drawing near the year of the event – 2010. On the level of meaning, it draws connection to history – the Roman settlement Emona. The paddles in the middle are deliberately not connected in the same axis, because we are communicating both sports, i.e. both kayaking and canoeing.

The main motif is framed by the crest, which is made from two lines – the bottom one, which is a copy of the boat in transverse section, and the upper one, which is a copy of the boat in vertical section. The crest carries the sense of nobleness and emotionally transcends the meaning of the event to a higher level. It is also appropriate from a historical point of view, because in the past kayaking as a sport was mostly connected with townspeople and aristocrats. Furthermore, the shape of the crest represents protection and may be connected to the protection of the environment. Additional elements, such as the waves on both left and right hand side, link the organizer of the event to the international federation.

SHORT NAME



sloka 2010

The title SLOKA originates in the essence of the event, i.e. the SLalOm KAYak and Canoe Championship or alternatively SLOvene KAYak and canoe. The word SLOKA has a certain ring to it - it is a short name that is easy to remember; among others the word also signifies a curvy line or a shape which describes the movement of the vessel on the rapids. The title is also acceptable from the viewpoint of foreign languages, because it does not contain any special Slovene characters (hacheks) and can be uttered easily also by members of other language regions. The name SLOKA, in connection with the logo, thus carries a certain and reliable message about the event.

THE SLOGAN

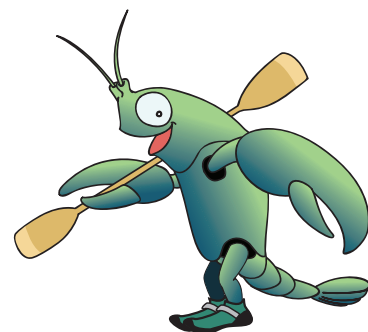
The slogan describes the essence of conquering rapids when it refers to wild water and pleasure simultaneously. It is simple and powerful, yet at the same time universally comprehensible. For this reason, it has an overwhelming meaning and it supports the popularization of the World Championships. The slogan is equally powerful in both English and Slovene language. It consists of the same colours as the logo – green and blue; the first two words being green and the last two blue. This way, the reader can connect words in a different sequence than the way they are written. Thus, the message of the slogan – water pleasures and ecology – is even more emphasized.

DIVJA VODA, ČISTI UŽITEK
WILD WATER, PURE JOY

CRAYFISH – THE MASCOT

The crayfish is a universally known animal, a symbol of clean water and life in and around water. At the same time, the crayfish is an independent and distinctive character, which enriches our story elements of motion and vivacity; it evokes positive emotions and represents an ideal basis for the development and manufacture of the mascot, for it allows us to mould the character according to our needs.

The crayfish appears confident and brave, which is very appropriate for any World Championships. The crayfish mascot contributes to the identification of the event; it relates it to clean water and the slogan, while at the same time, it complements the communication of the event and is mostly present in the scope of extra activities.





Facts about competition

PERIOD OF COMPETITION

Date: 8th – 12th September 2010

Where: Ljubljana, Slovenia

Kajak center Tacen, Marinovševa 8a, Tacen: 1000 Ljubljana, Slovenia

HOW TO GET TO THE VENUE OF SLOKA 2010

By air

Ljubljana airport is connected with all major European airports.

<http://www.lju-airport.si/eng/default.asp>

By road

Slovenia has a good road infrastructure. Ljubljana is located at the crossroads of the country's most important road routes.

Road connections

- from Villach (Austria): E651
- from Klagenfurt (Austria): E652 or E61
- from Graz (Austria): E57 or E59
- from Trieste (Italy): E61 or E70
- from Zagreb (Croatia): E70
- from Budapest (Hungary): E57 or E71

You will find a big parking space at the venue.

GPS coordinates: 46.115659, 14.457438

By bus

Information about bus connections is possible to find at the official web site of Ljubljana bus station

<http://www.ap-ljubljana.si/eng/>

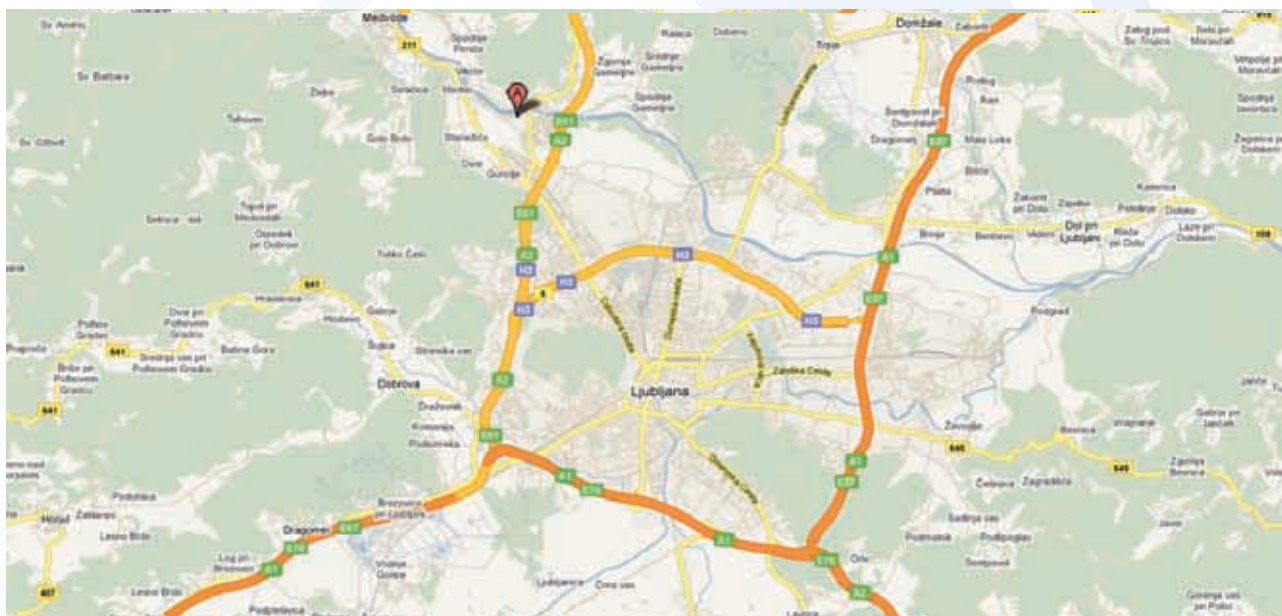
By train

Information about train connections is possible to find at the official web site of Ljubljana train station

<http://www.slo-zeleznice.si/en/passengers>

Transport

Teams should provide their own transport of competitors and equipment. Teams which would need assistance with transportation from airport to the venue and vice versa can gain necessary information from the organizer. Transport provided by the organizer will be extra charged.





ACCOMMODATIONS

Ljubljana offers wide variety of accommodations from 5 star hotels to private pensions. For all information visit www.visitljubljana.si.

Organizing committee has chosen KOMPAS tourist agency to be official partner. For all information concerning accommodations please contact, sport@kompas.si.

Phone: + 386 1 200 63 41

Fax: + 386 1 234 43 52

COMPETITION VENUE - TACEN

River: Sava, Length: 250 m; Width: 20 m; Drop: 5 m; Flow rate: 24 m³/s



Legend

- | | | | |
|---------------------------|-----------------------------|--------------------------|----------------------------|
| 1. Pre start control | 16. Place for exhibition | 31. Storehouse | 46. Volunteers tent |
| 2. Antidoping room | 17. Information centre | 32. Press stand | 47. First aid athletes |
| 3. Scoreboard | 18. Host broadcaster | 33. Spectators stand | 48. Finish |
| 4. Toiletes | 19. Press centre | 34. First aid spectators | 49. Current leaders point |
| 5. Start | 20. Parking teams | 35. Toiletes spectators | 50. Mix zone |
| 6. Big screen | 21. Parking teams, ICF | 36. VIP club Tacen | 51. Scoreboard |
| 7. Athletes refreshments | 22. Scoreboard | 37. Organizing committee | 52. Boats racks |
| 8. Athlets village | 23. Refreshments spectators | 38. ICF Offices | 53. Equipment control |
| 9. Boats storage | 24. VIP stand | 39. Toiletes | 54. Returning path |
| 10. Scoreboard | 25. Toiletes spectators | 40. Officials tent | 55. Returing way by water |
| 11. Exit from the channel | 26. Temporary bridge | 41. Conference room | 56. Refreshment organizers |
| 12. Exit from the channel | 27. Refreshments spectators | 42. VIP | 57. DJ - Announcer |
| 13. Toiletes | 28. Refreshments spectators | 43. Protest desk | |
| 14. TVS tent | 29. Museum | 44. Race office | |
| 15. Exit directions | 30. Official Store | 45. Team leaders tent | |



PROVISIONAL PROGRAM

Wednesday	8. 9. 2010	16:00	17:30	Official Team Leaders meeting
		20:00	21:30	Opening Ceremony
Thursday	9. 9. 2010	10:00	10:30	Demonstration run for Heats
		14:00	18:00	Heats: C-2, K-1w
Friday	10. 9. 2010	10:00	13:30	Heats: C-1m, C-1w
		15:00	18:30	Heats: K-1m
		20:30		Reception for Team Leaders and Officials
Saturday	11. 9. 2010	10:00	12:30	Heats: Team events all categories
		15:00	16:30	Finals: Team events all categories
		16:40		Medals ceremony for Team events
		18:00	18:30	Demonstration run for Finals
Sunday	12. 9. 2010	10:00	12:40	Semi-finals: Individual events all categories
		14:00	15:50	Finals: Individual events all categories
		16:00	16:30	Medals ceremony for Individual events
		16:30		Closing ceremony

The following timetable is provisional and is subject to change.

ENTRIES

Numerical entries should be sent to e-mail: sloka2010@kajak-zveza.si; fax: +3861 239 66 12.

Deadline: 25th July 2010

Nominal Entries will be enabled only via on-line system available at www.sloka.si or www.canoeicf.com.

Deadline: 25th August 2010

ACCREDITATION

All national canoeing bodies are requested to register at **www.sloka.si** where the on-line entry forms are available. If you have any questions or problems concerning accreditations, please, do not hesitate to contact us.

Accreditation deadline: 25th August 2010

PARTICIPATION FEE

The Participation fee of **90 EUR** will be charged per each athlete and team officials for the Access Period, 1st September 2010 to 13th September 2010.

The participation fee will include the following services:

- Athlete's Village
- Refreshments
- Official video service
- Boat storage
- Security
- Internet Access
- Access pass and parking
- Information regarding accommodation
- Free training period
- First aid
- Flat-water Training
- Place for boat repair
- Starting bibs
- T-shirt
- Water safety
- Invitation letter for VISA applications
- Medical care



COMPETITION

Categories

Men: K1, C1, C2

Women: K1, C1

Team event: 3 x K1 m; 3 x K1 w; 3 x C1 m; 3 x C1 w; 3 x C2 m

Maximum 3 boats per category per nation for individual events

Maximum 1 team per category per nation for team event

Competition Rules

ICF Canoe Slalom World Championships 2010 will be run in accordance to the ICF Slalom Racing Competition Rules.

Athlete's Village

Near the competition area will be athlete's village with big tent for the athletes. Each team will have place for relaxation with suitable seating and tables as well as a flat floor with dividers for NFs. Toilets will be available near the big tent.

Internet Access

High Speed Wireless internet access will be available on all venue - the whole of the competition and training area, all office spaces including ICF offices, Jury, accreditation office and Media Centre.

Access pass and parking

Free access pass and car parking near the athlete's village will be guaranteed for up to four accredited vehicle.

Official video service

During the competition days technical video signal will be provided to tent near athlete's village. More technical details regarding technical video signal will be available at www.sloka.si.

Boat storage

Boat storage racks will be placed at athlete's village.

Boat repair

The Organizing Committee will provide place and equipment during the competition days.

First aid

A small tent with first aid will be located in finish area. The NF will advise participants that emergency medical services will cover only emergency cases and that all participants are responsible to arrange, at their cost, their own medical insurance policy.

Water safety

Rescuing in competition area during the competition days will be organized.



Medical Insurance

Organizing Committee kindly asks all participants of World Championships to ensure medical insurance policy in their countries. All costs above the regular first aid, ambulance and physiotherapeutic services are to be covered by this medical insurance policy. Organizing Committee will not cover any expenses in connection with hospital or dental treatment.

Doping control

Doping control will be performed in accordance to the ICF Anti-doping requirements and WADA standards.

Refreshments

A small tent with drinking water and refreshments will be available in athletes's village.

TRAINING

Free official training period

Free training sessions for participating teams will be organized

7th June – 11th June 2010

6th July – 10th July 2010

World Championships training period

2nd September – 7th September 2010

Training through the year

For additional training days please contact local kayak canoe club KKK Tacen KD Slovenica.

Contact: **Jože Vidmar – vidmarjo@volja.net**

SECURITY

Security for accredited people

Security personnel at venue will be present on-site 24 hours per day from 6th September to 13th September 2010.

PRESS AND MEDIA INFORMATION

Press accreditation form

The press accreditation form and more information are available at

www.sloka.si

TICKETS FOR SPECTATORS

For more information regarding tickets for the 2010 ICF Canoe Slalom World Championships, please, refer to our website at **www.sloka.si**.



GENERAL INFORMATION

Arrival

Slovenian VISA requirements

The Organizing Committee will assist in processing Immigration visa applications for all participants of the Championships. Request for official invitation letter must be submitted to the organizing committee at least 45 days before the first day of the competition.

Further information can be found at

http://www.mzz.gov.si/en/visa_information/.

National flag and anthem

We kindly ask all teams to bring along their national flag and CD with national anthem.

SOCIAL PROGRAM

Apart from competition programme Organizing Committee plans to introduce other social events during the Championships. Special emphasis will be on ecology.

CONTACTS

E-mail: sloka2010@kajak-zveza.si

JAKOB MARUŠIČ

Canoe federation of Slovenia

Secretary general

Phone/Fax: +386 1 239 66 12

IVO TOMC

Organizing Committee Sloka 2010

Secretary general





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